

J.R.R. Tolkien: Pocket Guide

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J.R.R. TOLKIEN: POCKET GUIDE



Crescent Moon Publishing, Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 8.0in. x 5.0in. x 0.6in.J. R. R. TOLKIEN: POCKET GUIDE A new guide to the life and work of J. R. R. Tolkien, the premier British fantasy author of the 20th century, and his great works: The Hobbit, The Lord of the Rings and The Silmarillion. This guide is clearly written for the general reader, offering an all-round introduction to this hugely popular writer. The book is full of illuminating facts and details about Tolkien and his works. The text has been revised for this edition. EXTRACT FROM THE INTRODUCTION Philip Toynbee declared, in 1961, that Tolkiens childish books had passed into a merciful oblivion, a wonderful statement, just a tad inaccurate. In 1997, The Lord of the Rings was voted the top book of the 20th century by readers in a British bookstores poll (Waterstones). 104 out of 105 stores and 25, 000 readers put The Lord of the Rings at the top (1984 was second). Around 100 million copies of The Lord of the Rings had been sold by the end of the twentieth century, and 60 million copies of The Hobbit, with sales of around 3 million per year of the two books combined. Readers just love reading Tolkiens books. Its that simple. You cant force people to buy books or go see movies; theres isnt a magic formula (or ruling ring) to hypnotize readers and consumers (if there was, itd be worth billions). And the Tolkien phenomenon began with readers. Back in 1937, 1954 and 1955, the publishers Allen and Unwin did their bit, of course, with reviews, blurbs, advertizing and so on, promoting The Hobbit and The Lord of the Rings, as did the critics, but it was readers who first started the phenomenon...

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