



## Trade Fairs as Temporary Clusters in Europe?

By Christoph Bruns

GRIN Verlag Dez 2012, 2012. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2011 in the subject Geography / Earth Science - Economic Geography, printed single-sided, grade: 1,3, University of Cologne (Wirtschafts- und Sozialgeographisches Institut), course: The Economic Geography of the European Union, language: English, abstract: In our globalized world trade fairs are important events for firms to communicate and/or sell their products and services to a global audience. But besides this original aim of trade fairs, scientists go further and focus on the effects, which these temporary and spatial accumulations of professionals from the same or equal industries might have. According to that, a particular focus lies on inter-organizational learning processes, like they can be found in clusters. Thus, the central question of this report derives, whether in the European context trade fairs can be seen as temporary clusters, which would imply that trade fairs became central nodes connecting global economy. This issue is important, since both participating in trade fairs and searching for adequate interaction partners are costly and time intensive processes. If trade fairs provided equal benefits as temporary clusters, organizing and...



**READ ONLINE**  
[ 2.94 MB ]

### Reviews

*Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Otis Wisoky**

*This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).*

-- **Dr. Everett Dicki DDS**

## See Also



### **Weebies Family Halloween Night English Language: English Language British Full Colour**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



### **Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.**

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This isn t porn. Everyone always asks and some of our family thinks it is for sure.but its not....



### **Grandmother s Fairy Tales\* from Europe.**

Theresia Riggs, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Once upon a time, hundreds of years ago, many, many, fairy tales were published throughout Germany and Europe,...



### **YJ] New primary school language learning counseling language book of knowledge [Genuine Specials(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new book. the subject of genuine special part...



### **Demons The Answer Book (New Trade Size)**

Whitaker House. PAPERBACK. Book Condition: New. 0883689553 Feed My Sheep Books: A Family Ministry, Competing For YHWH Online Since 2001. Support the Assembly Before Buying Big Box-store Books. We Shrink Wrap & Carefully Package Your Order & Quickly Ship It. - Jer....



### **Barabbas Goes Free: The Story of the Release of Barabbas Matthew 27:15-26, Mark 15:6-15, Luke 23:13-25, and John 18:20 for Children**

Paperback. Book Condition: New.