



Financial Management: Principles and Applications (12th Edition) (Pearson Series in Finance)

By Titman, Sheridan; Keown, Arthur J.; Martin, John D.

Prentice Hall, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Contents: Part 1: Introduction to Financial Management Chapter 1: Getting Started - Principles of Finance Chapter 2: Firms and the Financial Market Chapter 3: Understanding Financial Statements, Taxes, and Cash Flows Chapter 4: Financial Analysis - Sizing Up Firm Performance Part 2: Valuation of Financial Assets Chapter 5: Time Value of Money - The Basics Chapter 6: The Time Value of Money - Annuities and Other Topics Chapter 7: An Introduction to Risk and Return - History of Financial Market Returns Chapter 8: Risk and Return - Capital Market Theory Chapter 9: Debt Valuation and Interest Rates Chapter 10: Stock Valuation Part 3: Capital Budgeting Chapter 11: Investment Decision Criteria Chapter 12: Analyzing Project Cash Flows Chapter 13: Risk Analysis and Project Evaluation Chapter 14: The Cost of Capital Part 4: Capital Structure & Dividend Policy Chapter 15: Capital Structure Policy Chapter 16: Dividend Policy Part 5: Liquidity Management & Special Topics in Finance Chapter 17: Financial Forecasting and Planning Chapter 18: Working Capital Management Chapter 19: International Business Finance Chapter 20: Corporate Risk Management.



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