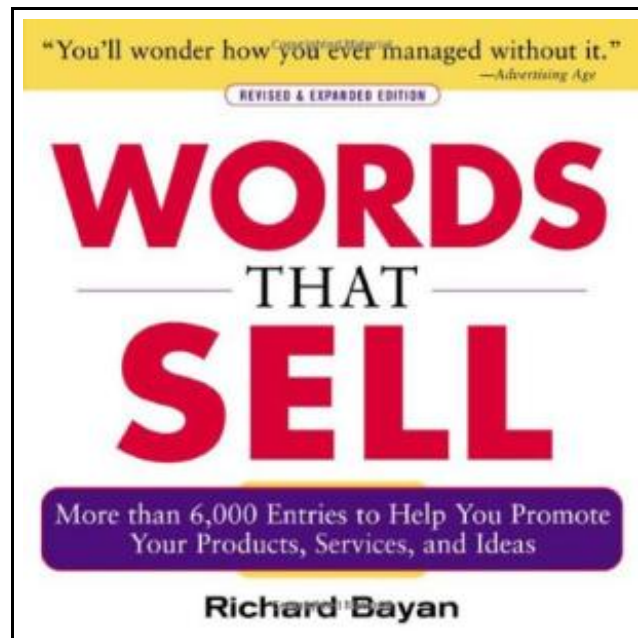


Words That Sell: The Thesaurus to Help You Promote Your Products, Services, and Ideas



Filesize: 2.63 MB

Reviews

This publication is definitely not simple to begin on studying but really exciting to read. It is actually rally fascinating through reading time. Your life span will be enhance when you complete looking at this publication.

(Laurence Littell)

WORDS THAT SELL: THE THESAURUS TO HELP YOU PROMOTE YOUR PRODUCTS, SERVICES, AND IDEAS



McGraw-Hill Education - Europe, United States, 2006. Paperback. Book Condition: New. 220 x 216 mm. Language: English . Brand New Book. More than 6,000 words and phrases that make the difference between yadda-yadda-yadda and copy that sells Looking for a better way to say authentic? Words That Sell gives you 57 alternatives. How about appealing? Take your pick from 76 synonyms. You ll even find more than 100 variations on exciting. Fully updated and expanded, this edition of the copywriting classic is packed with inspiration-on-demand for busy professionals who need to win customers--by mail, online, or in person. More than 75 lists of powerful and persuasive words and phrases, including 21 new lists for this edition Cross-referencing of categories to jump-start creative thinking A crash course in basic copywriting techniques Helpful lists of commonly misspelled words, confusing words, pretentious phrases to avoid, and more Roget s is fine for writing term papers and letters to the editor, but when it comes to the business of writing copy that translates into sales, there is no substitute for Words That Sell. Find the perfect words and phrases to win over customers Grabbers that get attention: No-risk offer * One day only! * No strings attached! * What have you got to lose? * All the right ingredients * Inside information * Do you enjoy.? * Leap into.Descriptions and benefits that create appeal: Irresistible * winning * zesty * huggable * satisfying * You ll fall in love with.* Your ticket to.* king-size * Gives you the power * baby-soft * Clinchers to win over your customer: Reap the benefits today * Don t miss out! * No risk now, no risk later! * You can do it!* You be the judge * Send for our free catalog * 100 satisfaction guarantee Special...

 [Read Words That Sell: The Thesaurus to Help You Promote Your Products, Services, and Ideas Online](#)

 [Download PDF Words That Sell: The Thesaurus to Help You Promote Your Products, Services, and Ideas](#)

Other PDFs



Studyguide for Creative Thinking and Arts-Based Learning : Preschool Through Fourth Grade by Joan Packer Isenberg ISBN: 9780131188310

2011. Softcover. Book Condition: New. 4th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights,...

[Save Book »](#)



Creative Thinking and Arts-Based Learning : Preschool Through Fourth Grade

Book Condition: Brand New. Book Condition: Brand New.

[Save Book »](#)



RCadvisor s Modify: Design and Build From Scratch Your Own Modern Flying Model Airplane In One Day for Just

Rcadvisor.com, United States, 2009. Paperback. Book Condition: New. 238 x 166 mm. Language: English . Brand New Book ***** Print on Demand *****.Experience firsthand the joys of building and flying your very own model airplane...

[Save Book »](#)



Plants vs Zombies Game Book - Play stickers 1 (a puzzle game that swept the world. the most played together)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown in Publisher: China Children Press List Price: 13.00 yuan Author:...

[Save Book »](#)



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Save Book »](#)